



Transformed Women Calling Others To The  
Lord Jesus Christ

Your donations helped  
transform lives!

## A Word from Our President:

Dear Friends,

With 2024 in the rearview mirror and 2025 well underway we are happy to share with you all of the wonderful growth that has taken place as well as the development of new opportunities currently underway.

Long before my association with Women at the Well, I recognized the importance of being obedient to Paul's instruction in Colossians 3:23, "Whatever you do, work heartily, as for the Lord and not for men, knowing that from the Lord you will receive the inheritance as your reward. You are serving the Lord Christ." There is no room for laziness when you work for the King of kings! Taking this determination and partnering with like-minded women, as well as your generous support, we continue to strive to fulfill the mission statement that He has given to our organization. And it is working!

While it's true that your financial support is paramount for us to continue to pour into the lives of women who are transitioning from a hopeless situation to a hopeful one, we do realize that this is God's ministry. We are simply the caretakers. Daily, we are obedient to Proverbs 16:3, "Commit your work to the Lord, and your plans will be established." And we continue to trust that whatever He puts upon your heart to continue to help support our cause, it will be according to His will.

God bless you and thank you again for all you have done on behalf of Women at the Well.

*Diane*



October 2024 Retreat



April 2024 Retreat



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2024

# IMPACT REPORT



## Community Interactions

Rescue Mission Involvement:

- 25 Attendees at Retreats
- Chaplaincy at Rescue Mission

2 Social Events with Women At The Well members



## Communications

3.2K YouTube Views (190% Increase)

105 YouTube Subscribers (1009% Increase)

82 Instagram Followers (3% Increase)

244 Facebook Followers (321% Increase)

Monday Love Notes (50 emailed and 37 viewed on YouTube)



## Retreats

Spring and Fall Retreats

59 attendees

- 27 Scholarships provided



## Weekly Bible Class

Starting in July of 2024, now held on-line only.

40 Bible studies provided

- Concluded study in the Book of Acts
- Special studies on "Spiritual Maturity" and "It's All in Your Mind"
- 5 Monthly Well Stories while still meeting in person

## 2024 Expenses and Revenue

Total Revenue\*: \$26,718

- Donations: \$20,105
- Retreat Registrations: \$6,613

Total Expenses\*: \$23,774

- Retreats: \$19,545
- Operating and Other: \$4,229

\*These totals do not include In-Kind donations that totaled \$8,362.



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# 2025 GOALS

What we do is based on the ultimate goal of cultivating opportunities for others to be exposed more consistently with God's Word and how to, by faith, apply it to their lives thereby producing a transformed life.

## **Community Interactions:**

- Continue seeking ways to interact with the Rescue Mission:
  - Weekly chaplaincy
  - Regular in-depth Bible studies for Mission Academy students
  - Participate in presenting devotionals
  - Sponsor Academy graduates at bi-annual Retreats
  - Seek to include residents in regular events
  - Hold social gatherings at the Rescue Mission
- Develop opportunities for members to serve each other. Specifically, start a Prayer Group with regular prayer chains for needs as they arise.
- In addition to Retreats, hold two additional social events

## **Communications:**

- Create more interaction on YouTube via weekly Bible studies, Monday Love Notes, Interviews with Women at the Well
- Consistently post on Facebook and Instagram. In addition to links for weekly Bible studies and Monday Love Note, include inspirational and personal testimony posts

## **Retreats:**

- Continue holding two Retreats per year, offering scholarships to those who cannot otherwise afford to attend.
- Evaluate other ways of providing a similar experience at a lower cost.

## **Weekly Bible Class:**

- Continue with weekly YouTube Bible studies
- Begin exploring options to meet in person for Bible studies.

## **Finances:**

- Increase regular, recurring donors by 20%
- Hold a Silent Auction and/or other type of Fundraiser